



a.tent.o-Zelte · Promotionsysteme

Technical Information

www.hbs-gmbh.de

Digital printing

Im Eichwald 7
D-65599 Dornburg-Frickhofen
Germany

Phone ++49 (0) 64 36 / 9 12 20
Fax ++49 (0) 64 36 / 55 32

Printing data:

- When sending data, please tell us the version of the program used.
- Preferred file-creation programs: Freehand MX, Photoshop CS4.
- Mac programs
 - Freehand MX, Photoshop CS4, Illustrator CS4, QuarkXPress 8.1
- Important – please send only open and editable files.

For an extra charge, QuarkXPress files can be edited for production in most cases.

Printing from PDF files is only possible after consulting with our printers.

Document structure (resolution, images, fonts):

Detailed specifications regarding resolution, dimensions and bleed are included in the view drawings provided by your personal client consultant.

- Please create data in full size or in the scale of 1:10
- Convert texts into curves or send all fonts used
- Images must always be linked and supplied as separate files (not embedded)
- Please send only CMYK image data without Desk Top Colour Separation
- EPS files with max. JPEG compression
- Please integrate multipart displays as a whole, the parts will be arranged in production
- When creating PDFs for printing, make sure the required bleed is included
- Please do not use register or trim markings

In particular cases involving cross-program processing, further costs may arise

Colours:

- Please specify colours in CMYK
- Colour specifications such as Pantone, HKS, RAL as well as special colours (gold, silver, Pantone Reflex Blue etc.) will be reproduced in CMYK colours and cannot be exactly represented
- Slight colour deviations are possible in reprints
- Black text, lines and areas must be composed of 80% C, 60% M, 60% Y and 100% K

For colour matching to Pantone, HKS, RAL etc, a proof can be made for an extra charge of 80 euros.

Data transfer / data media:

- Up to 5MB by email to your client consultant
- CD Rom, DVD
- Compression: WinZip, Stuffit
- FTP Server

Please inform us by fax (++49 (0) 64 36 / 91 22 35) before you transfer data.

Our Print Shop Team will be happy to answer your queries. Please contact your client consultant.